



# Kate Williams

## GRAPHIC DESIGNER

### Experience

#### *Freelance, Graphic Designer* *December 2013 - Present*

Designing digital and print solutions, specialising in Brand Identities and Packaging. Clients include:

Doodle London

The Interior Design School

I.F.I (International Federation of Interior Architects/Designers)

Vegan.co.uk

Acid Jazz Records

Chess Club Records

Laissez Faire Club Records

#### *Freelance, Doodle London* *April 2015 - July 2015*

Graphic Designer / Artworker

Whilst freelancing for Doodle I designed:

Online and print ready Advertisements

Banners and Rotators

Email Campaigns

Concepts for Catalogue layouts

Concepts for a new clients Brand Identity

Retouched Photographs for Onserts,

Flyers, Catalogues and Advertisements

#### *Planglow, Bristol*

#### *October 2010 - July 2013*

Junior Graphic Designer

I worked in a vibrant small team creating: Brand Identities for independant companies

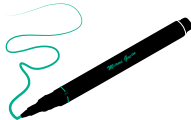
Rebrands for existing Clients

Eco friendly labels and Packaging

Working on construction with suppliers

Concepts and pitched to clients

### Interests



ILLUSTRATION



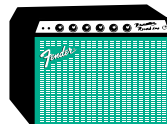
CYCLING



BAKING



RUNNING



LIVE MUSIC



### Work Experience

#### *Lea International, Farnborough*

#### *International Air show*

*Summer 2008*

In the graphics department producing:

Signs around the site.

Measuring vinyl

Applying it to stands and chalets

#### *Ocean, London*

*Summer 2007*

Work experience at this design company, improving skills in:

InDesign

Photoshop

Illustrator

### Education

#### *BA Hons Graphic Design*

*2007 - 2010*

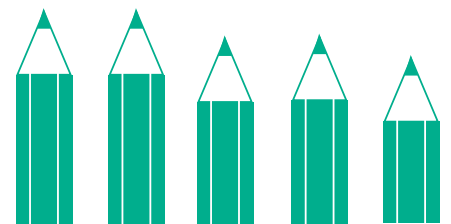
University of the West of England, Bristol

#### *National Diploma :*

#### *Art & Design 2005 - 2007*

Henley-on-Thames College

### Skills



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